About Internship on Demand

Internship on Demand is a career-launching platform helping college students find their first professional experience. Virtual career accelerators hosted on our platform build foundational industry and professional skills to open the door to internship and co-op opportunities with sponsor companies.

Application Deadline: June 9th

Program Timeline: July 12th - August 18th

Career Accelerator Details

This **5-week, virtual program** is for college students pursuing a career path in Product Development, Product Design, Industrial Design, or Engineering. This is intentionally a broad program designed to offer skill-building and networking across the many roles involved in product development. The majors include mechanical, electrical, and software engineers, any product or industrial designers, and any of the various marketing roles associated with new product development.

- 100% virtual work with flexible hours to meet your schedule.
- **PAID** stipend upon completion of the program
- 5-10 hours per week of training, networking, & project work
- 1-2 hours networking and mentorship per week with industry professionals

This program is split into TWO UNIQUE MODULES:

- **Module 1: 3-week Career Readiness** - Everything you need to successfully land an internship. Update your resume to get noticed, build a strong elevator pitch, and connect with Internship on Demand team mentors.
- **Module 2: 2-week Industry Sprint** - Speakers & networking with industry members, an industry-inspired project to showcase on your profile, and guided mentorship to apply to employers across your target industry!

Success Highlights

- **Program alumni see 2x the success finding internships & co-ops compared to their peers.**

- **Over 70% of past pre-internship applicants identify as women or minority candidates.**

- **Program alumni have found jobs at the following organizations:**

GE — Boston Scientific — VORTEX — GREENHECK Quick Delivery — Spectrum Brands

Key benefits for students:

- Network with professionals at top organizations to open future internships & entry-level roles
- Engineering-specific career advice, upskilling, and mentorship
- Collaborate as part of a team to complete project work using industry tools and best practices
- Paid stipend and Certificate of Completion recognizing the skills demonstrated in the program
- Some of the tools you can expect to use include technical brainstorming, Decision matrix, design for manufacturing, 3D modeling, etc.

Who Should Apply?

- Anyone interested in working in **Product Development or Product Design.** Any engineering majors, design majors, or business majors interested in working in product development should apply

Visit our application page to learn more: https://app.internshipondemand.com/landing/iod-product-development-engineering-su23