Student Worker -- UI/UX Design & AI Product Development

About Clarecast

Clarecast is a West Michigan based, early-stage, pre-seed startup software company developing innovative data and AI solutions for enterprises. We're a small, focused team working on cutting-edge technology with significant market potential.

Position Overview

- **Location:** In office (Hybrid options available)
- **Hours:** Start date ASAP - Full-time (40 hours/week), completion ideally August 31st, potential part-time option thereafter
- **Type:** Student position
- **Wage:** $20 per hour

Role Description

We're seeking a creative, design-focused student to help shape the product personality and user experience of our AI-powered platform. This is a unique opportunity to work at the intersection of AI, design, and software development, creating intuitive interfaces that make complex customer intelligence accessible and engaging. You'll play a key role in defining how our AI communicates with users and how our platform feels to interact with, while working closely with our engineering team to bring designs to life.

Key Responsibilities

- Create user experiences that seamlessly integrate AI-generated insights
- Develop the visual language and personality for our AI-driven platform
- Design clean, modern interfaces focused on user engagement and clarity
- Create cohesive design systems and component libraries that can be implemented by developers
- Develop mobile-responsive designs with technical feasibility in mind
- Collaborate closely with engineering team to ensure design vision translates to functional code
- Design onboarding experiences and user interaction flows
- Create marketing materials and presentation assets

- Research design trends in AI applications and B2B software
- Create wireframes, prototypes, and user journey maps

Qualifications

Required

- Portfolio demonstrating UI/UX design work with modern, clean aesthetics
- Proficiency in design tools (Figma, Canva, Adobe Creative Suite, or similar)
- Understanding of software development concepts and ability to collaborate effectively with engineers
- Strong visual communication skills and attention to detail
- Interest in AI applications and emerging technology
- Self-motivated with excellent time management, kind, and collaborative
- Willingness to sign an NDA

Preferred

- Some hands-on coding experience (HTML/CSS, JavaScript, React, or similar frontend technologies)
- Understanding of responsive web design and frontend development constraints
- Interest in AI, machine learning, or conversational interfaces
- Experience with design systems, component libraries, or design-to-code workflows

What We Offer

- Hands-on experience designing AI-powered software interfaces
- Opportunity to shape the product personality of an emerging data and AI company
- Direct impact on user experience and product development decisions
- Flexible scheduling to accommodate academic commitments
- Collaborative startup environment with creative freedom
- Professional development in AI/UX design and B2B product development
- Real world portfolio development opportunity with cutting-edge AI technology

Success Impact

Your design work will directly contribute to:

- Creating intuitive interfaces that make AI insights accessible to business users
- Establishing a distinctive product personality that differentiates our platform
- Designing user experiences that drive platform adoption and engagement
- Building design foundations that scale with our growing AI capabilities

Application Process

To apply, please submit your resume and brief overview to Bradley Taylor at bradley.taylor@clarecast.com; including examples of relevant projects, API/integration work, technology analysis, or data strategy experience is highly recommended. Selected candidates will be contacted by Clarecast for interviews and will be required to sign an NDA.

Clarecast is an equal opportunity employer committed to building a diverse and inclusive team.